



Stretta  
White Marble

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**Kitchen countertop**  
*look look*



## How Color Trends Translate In the Home

Color is a vibrant form of expression. We see color trends translate throughout the kitchen in many different ways including cabinetry color, accents, lighting, wall, and ceiling color, and much more.



## Viva Colors

For those who like bold, classy statements, eye-popping colors might be just what's needed to really set your kitchen apart.



VT Dimensions  
Ora | Roco Bosco



VT Dimensions  
Ora | Pietra Viva

VT CenterPoint  
Hevea Finger-Jointed

## Warm Neutrals

In the U.S. we've found "Warm Neutrals" to be a safe and calming design trend that has become increasingly popular. We continue to see the color trends shift away from cooler-inspired greys and more towards neutrals with warmer hues.



VT Dimensions  
Taj Mahal

We expect this trend grow in popularity and to continue to rise over the next few years.





*trending kitchen styles*

Transitional  
Modern  
Contemporary  
Traditional  
Elegant Farmhouse

transitional



Stretta  
Manhattan Pearl



### A Beautiful Blend of Designs

A stunning approach to timelessly combine both traditional and contemporary looks.



VT Dimensions  
Breccia Mojave

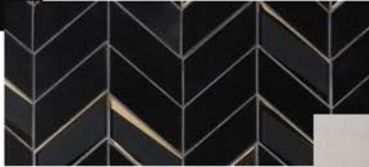




Sretta  
Alabaster Slate



VT Dimensions  
Ola Edge Drama Marble

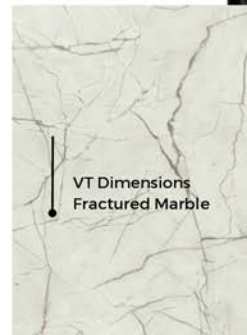


VT CenterPointe  
Hevea Shelves



## A Timeless Black & White Approach

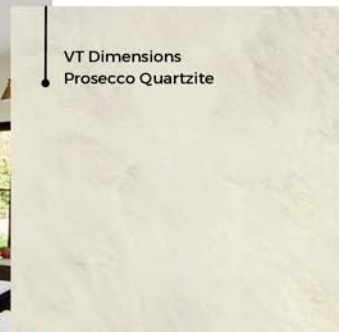
A classic, yet timeless selection. Black and white spaces continue to grow in popularity.



VT Dimensions  
Fractured Marble



# contemporary





VT Dimensions  
Valencia Edge | Calcutta Marble



VT CenterPointe  
Hevea Chopping Block

VT Dimensions  
Drama Marble



VT Dimensions  
Ora Edge | Bianco Antico





# elegant farmhouse



09



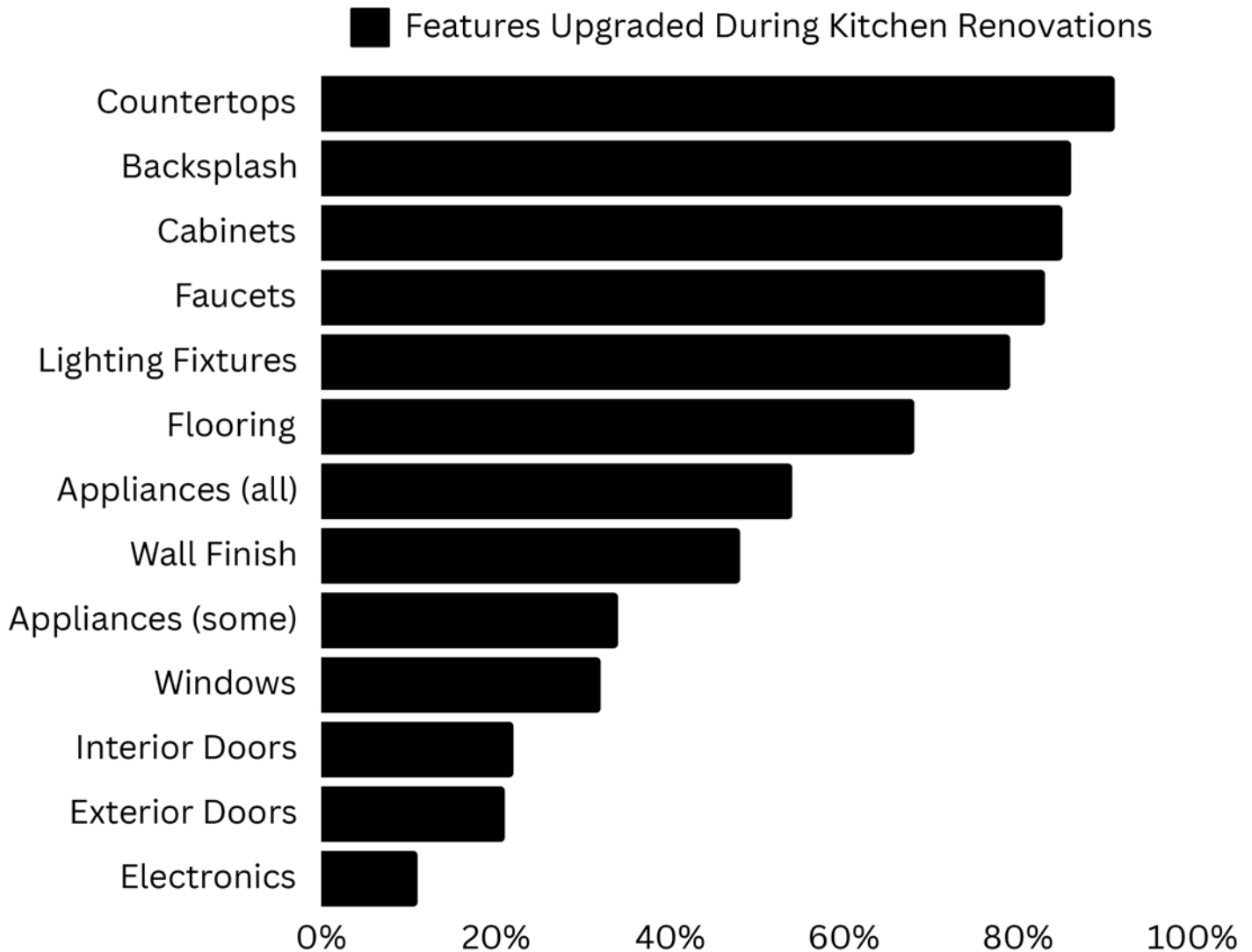
*kitchen industry trends*

Stretta  
Urban Graphite

Countertops + Design  
Cabinets + Hardware  
Backsplash + Wall Color  
Sinks + Appliances  
Lighting + Flooring  
Technology

*countertops + design*

## Countertops Are The Most Popular Item Being Upgraded In The Kitchen (91%)







VT Dimensions  
Barcelona | Ouro Romano



VT CenterPointe  
Hevea Finger-Jointed

### Top 3 Reasons For Choosing New Countertops

**73%** Look and Feel

**58%** Durability

**41%** Easy to Clean & Sanitize

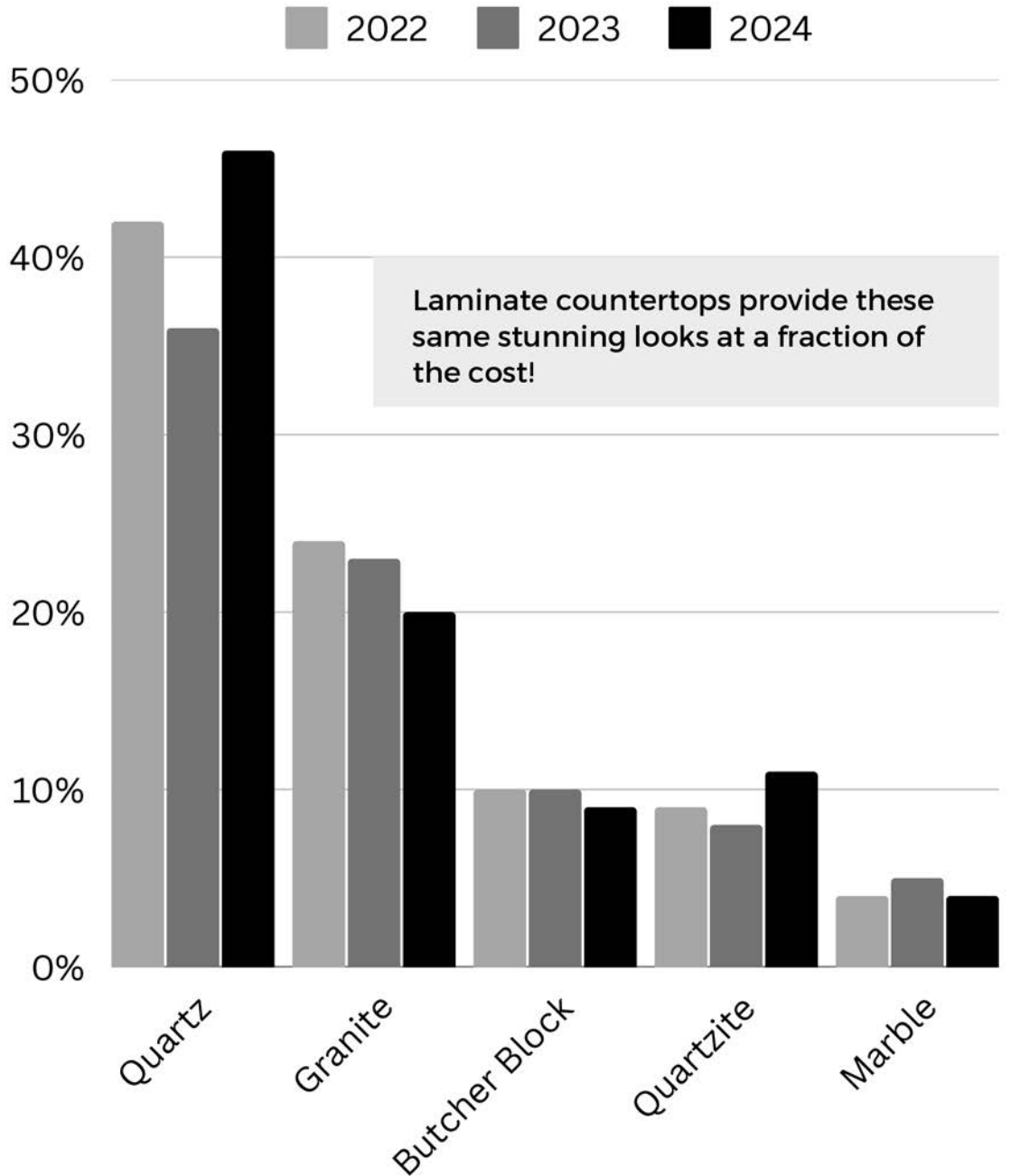
Laminate countertops are the most care-free countertop material



Homeowners installing butcher block islands have increased +30% year over year



## Countertop Demand by Surface Type



# Concrete



SW 6237  
**Dark Night**

SW 6251  
**Outerspace**

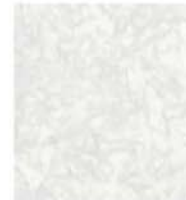
SW 6258  
**Tricorn Black**



# Warm Veined Marbles







Sugar Glass  
3705



White Carrara  
4924



Calacatta Marble  
3460



Anzio Marble  
5037



Manhattan Marble  
3701



Marmo Bianco  
1885



Carrara Bianco  
6696



Calcutta Marble  
4925



Drama Marble  
5010



Leche Vesta  
4987



Sea Salt  
9529



Mystique Dawn  
4762



White Cascade  
5003



Tumbled Roca  
4785



Neutral Glace  
4143



Italian White Di Pesco  
4954



Kalahari Topaz  
4588



Pebble Piazza  
5009



Ouro Romano  
9277



White Juparana  
4931



Sierra Cascade  
5005



Stretta  
White Marble



Stretta  
Alabaster Slate



Stretta  
Manhattan Pearl



Stretta  
Urban Graphite

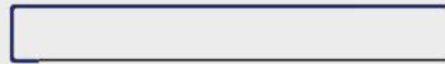


VT Dimensions  
Ora | Sombra

## top edge designs



Square, pencil-line edge with full-wrap design

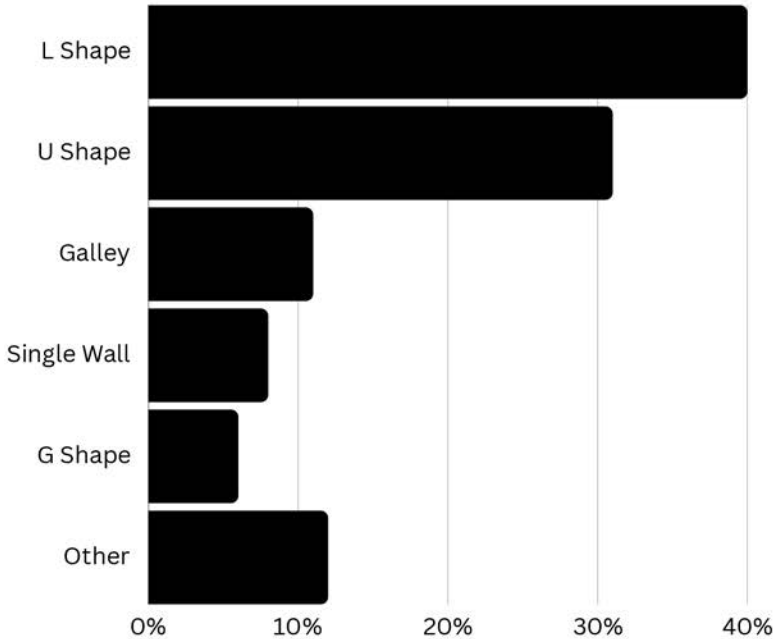


Square, pencil-line edge with full-thickness design



Stretta  
Alabaster Slate

## New Kitchen Layout Among Homeowners Changing Layout



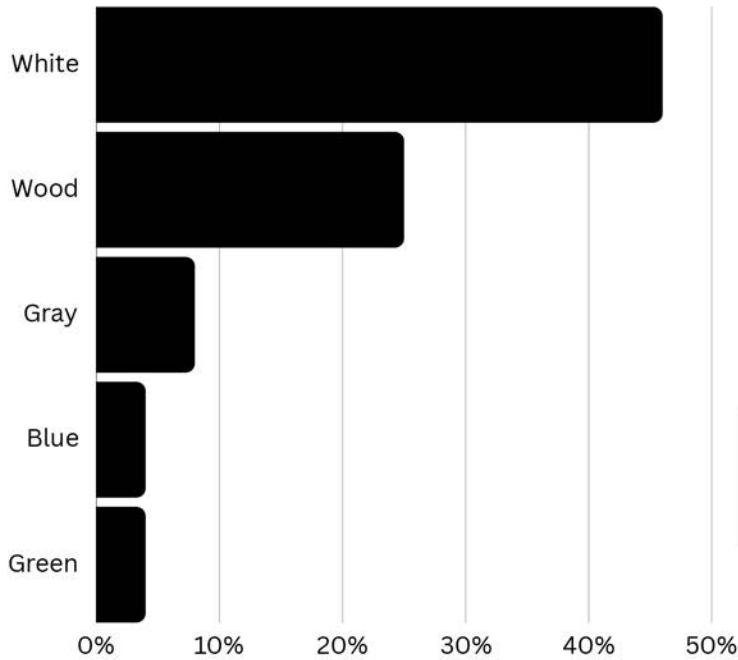
### Islands

- 55% of people report adding an island or upgrading an island
- 38% have longer than 7' in length
- Islands are replacing traditional table in many millennial homes
- Functionality of island is important
  - Sink
  - Storage solutions
- Raised bar tops are gaining popularity





## Top Cabinetry Colors



## Top Island Cabinetry Colors (46% Contrast Island Color)

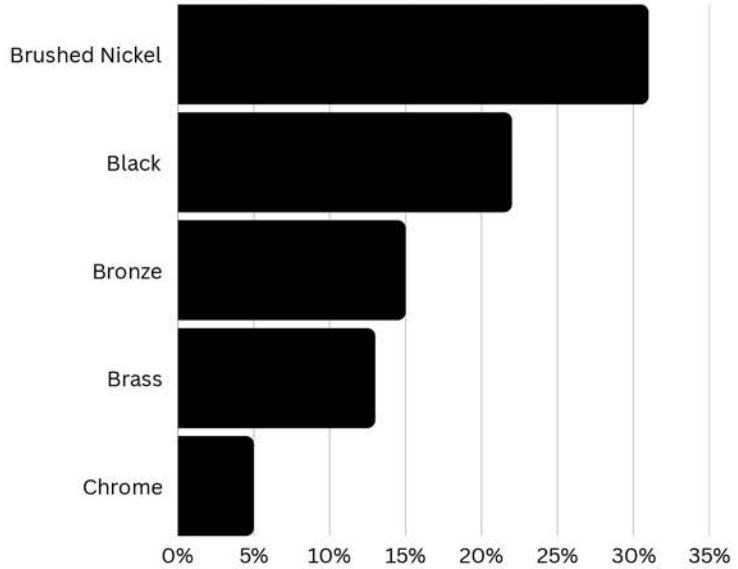
- Blue (24%)
- Gray (15%)
- Black (12%)
- Medium-Toned Wood (12%)

- Flush cabinetry on the rise (1 in 5 homes)
- Wood cabinets are gaining popularity
- Black cabinetry is increasing year over year

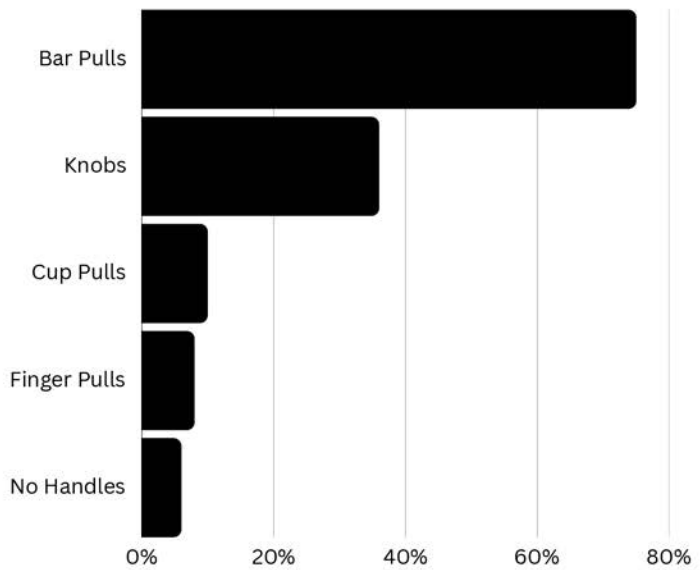




## Top Finishes For Cabinet Door Handles



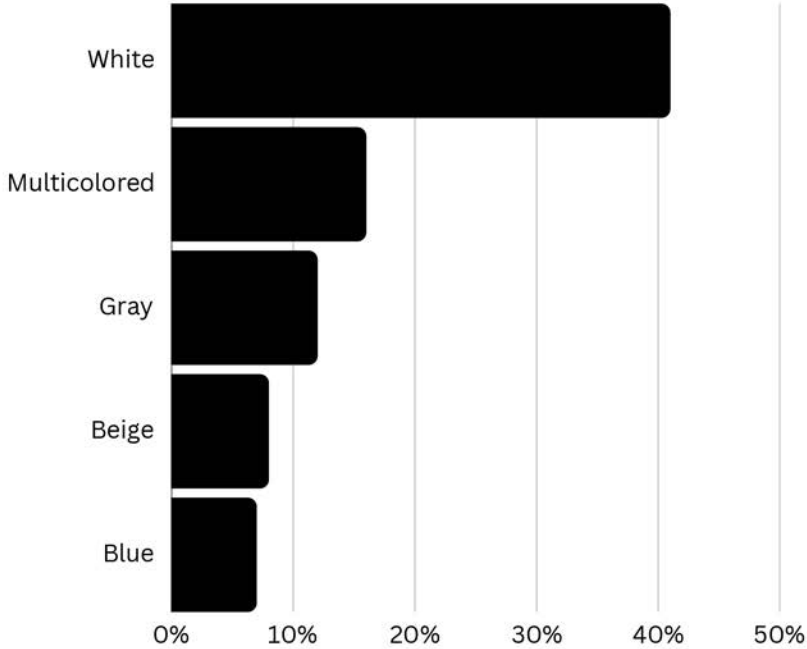
## Top Styles For Cabinet Door Handles





# backsplash + paint color

## Backsplash Color



- Tile 54% vs. Quartz (engineered) 11%
- Backsplash marbles are gaining warmer hues

- Top kitchen paint colors are white and creamy hues
- Grey walls have declined again year over year



## REDEND POINT

SW 9081 (195-C4)

SW 7566  
**Westhighland  
White**  
*Expert Pick*

SW 7551  
**Greek Villa**

SW 7005  
**Pure White**  
*Expert Pick*

SW 7004  
**Snowbound**  
*Sep. 2022 Color of the  
Month*

SW 7007  
**Ceiling Bright  
White**

SW 6385  
**Dover White**

SW 7008  
**Alabaster**  
*Apr. 2022 Color of the  
Month*

SW 7012  
**Creamy**

SW 7009  
**Pearly White**

SW 7636  
**Origami White**

SW 7015  
**Repose Gray**  
*Expert Pick*

SW 7016  
**Mindful Gray**  
*Expert Pick*

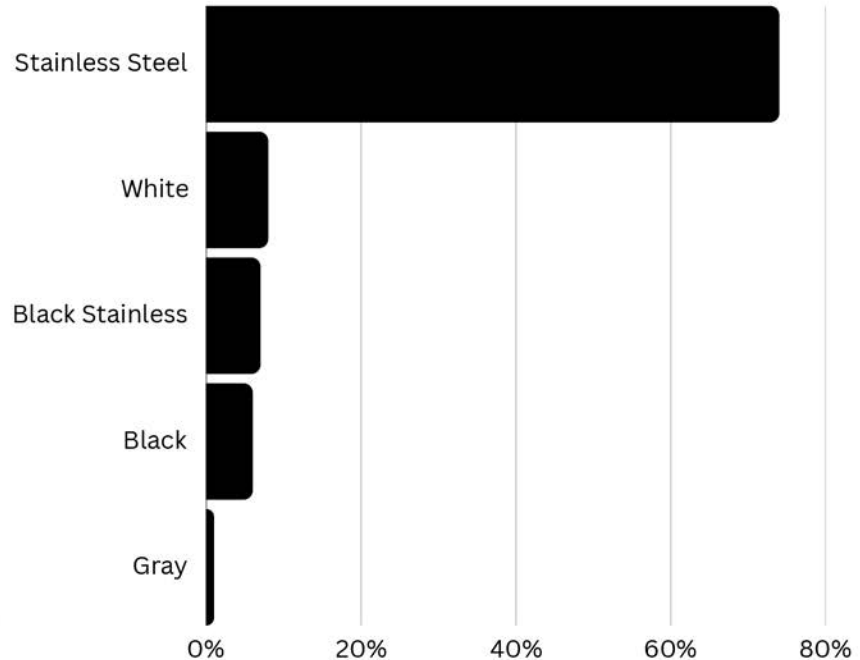
SW 7030  
**Anew Gray**

SW 7044  
**Amazing Gray**

- Larger appliances with more digital-savvy options are trending upwards
- Dishwasher remains most popular upgrade
- Many consumers opting for higher end models with stainless steel and warmer (gold) handles & knobs



## Appliance Color





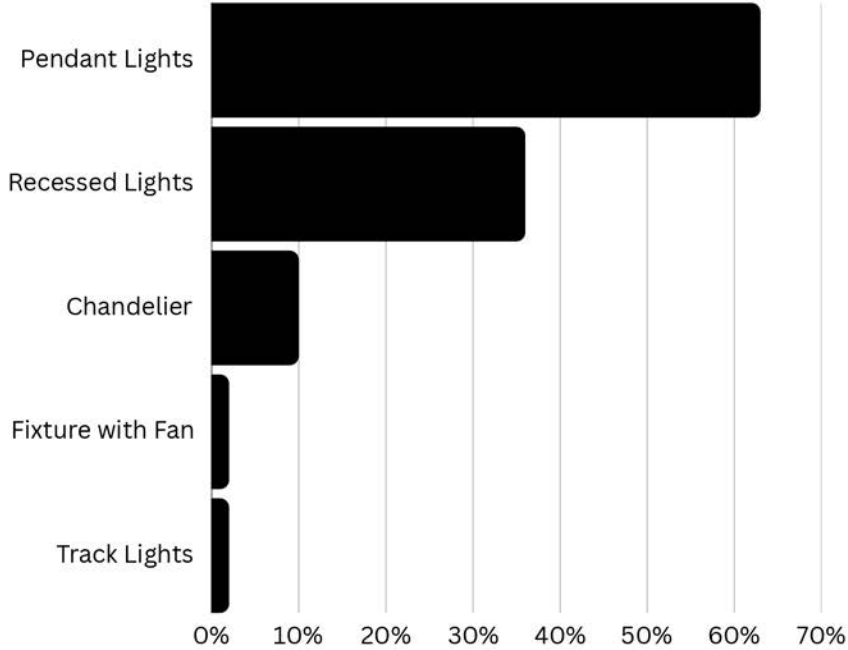


VT Dimensions  
Ora | Silver Quartzite

## Top Technology Features

- No fingerprint technology
- Docking station
- Wifi technology / smartphone compatibility
- Bluetooth Speaker
- Touch screen

### Top Light Fixtures Above Islands



Recessed lighting is the most popular lighting throughout renovated kitchens





## Top Flooring Trends

- Lighter flooring
- Longer & wider planks
- Create an airy & more connected space
- Dark wood tones still popular, but seeing increasing growth shift towards lighter wood tones







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White Marble

[vtindustries.com/tops-surfaces](https://vtindustries.com/tops-surfaces)

