



Trending designs



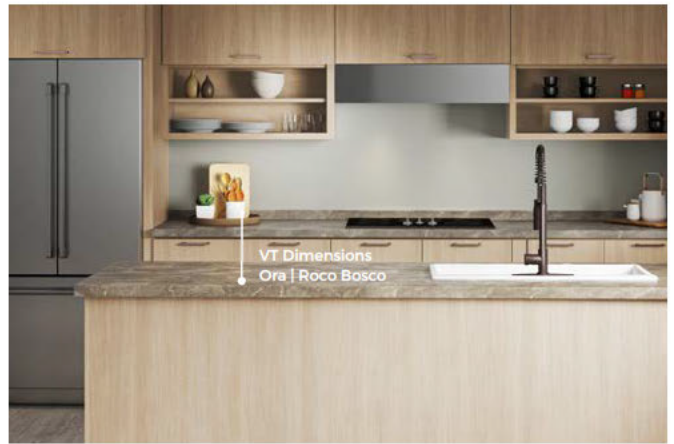
How Color Trends Translate In the Home

Color is a vibrant form of expression. We see color trends translate throughout the kitchen in many different ways including cabinetry color, accents, lighting, wall, and ceiling color, and much more.



Viva Colors

For those who like bold, classy statements, eye-popping colors might be just what's needed to really set your kitchen apart.



VT CenterPoint
Hevea Finger-Jointed

Warm Neutrals

In the U.S. we've found "Warm Neutrals" to be a safe and calming design trend that has become increasingly popular. We continue to see the color trends shift away from cooler-inspired greys and more towards neutrals with warmer hues.



VT Dimensions
Ora | Pietra Viva



VT Dimensions
Taj Mahal

We expect this trend grow in popularity and to continue to rise over the next few years.



trending kitchen styles

Transitional
Modern
Contemporary
Traditional
Elegant Farmhouse

transitional



Stretta
Manhattan Pearl

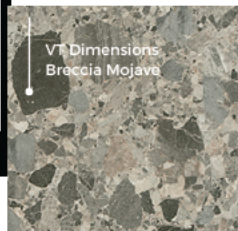


A Beautiful Blend of Designs

A stunning approach to timelessly combine both traditional and contemporary looks.

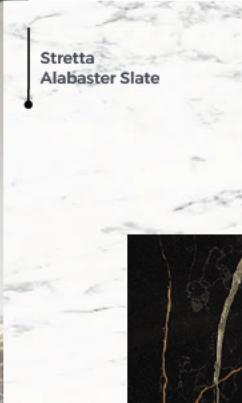


VT Dimensions
Breccia Mojave

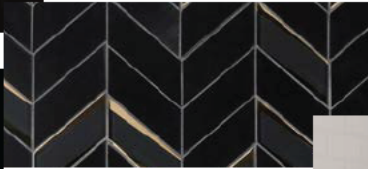
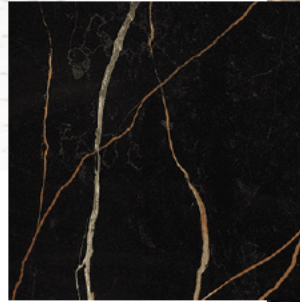




Stretta
Alabaster Slate



VT Dimensions
Ora Edge Torama Marble

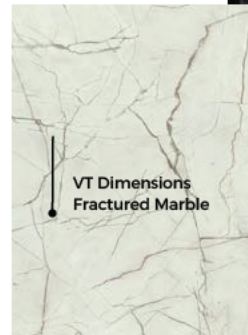


VT CenterPoint
Hevea Shelves



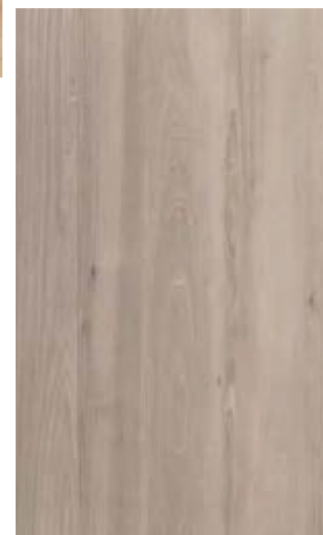
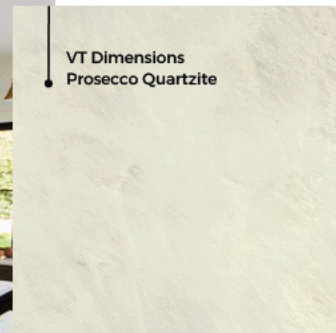
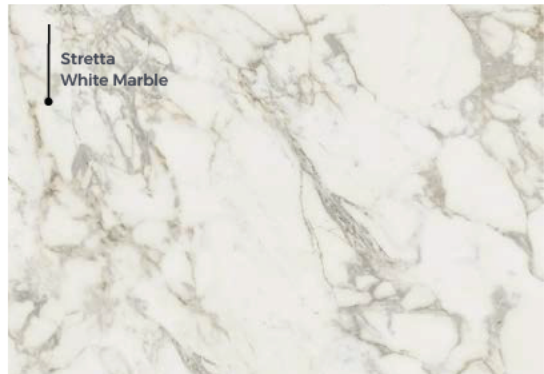
A Timeless Black & White Approach

A classic, yet timeless selection. Black and white spaces continue to grow in popularity.



VT Dimensions
Fractured Marble

contemporary



VT CenterPointe Shelves
Acacia Finger-Jointed





VT Dimensions
Valencia Edge | Calcutta Marble



VT CenterPointe
Hevea Chopping Block

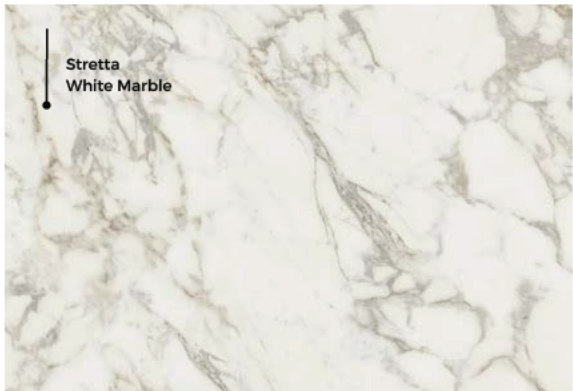
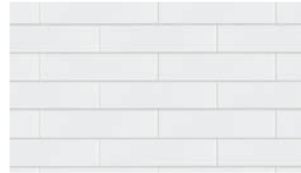
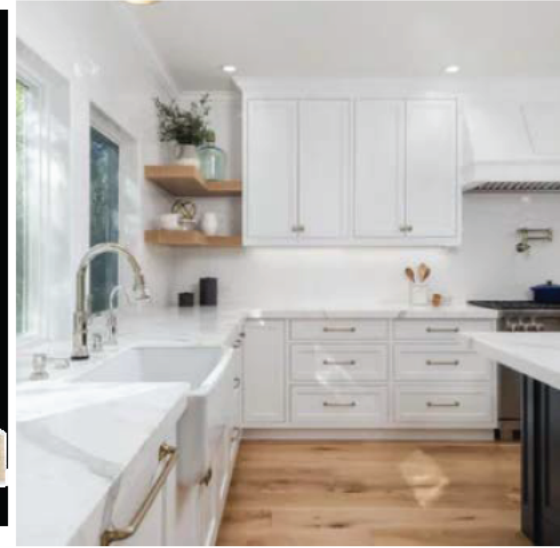
VT Dimensions
Drama Marble



VT Dimensions
Ora Edge | Bianco Antico



elegant farmhouse



Stretta
White Marble



Stretta
White Marble

VT CenterPointe
Acacia Finger-Jointed



09



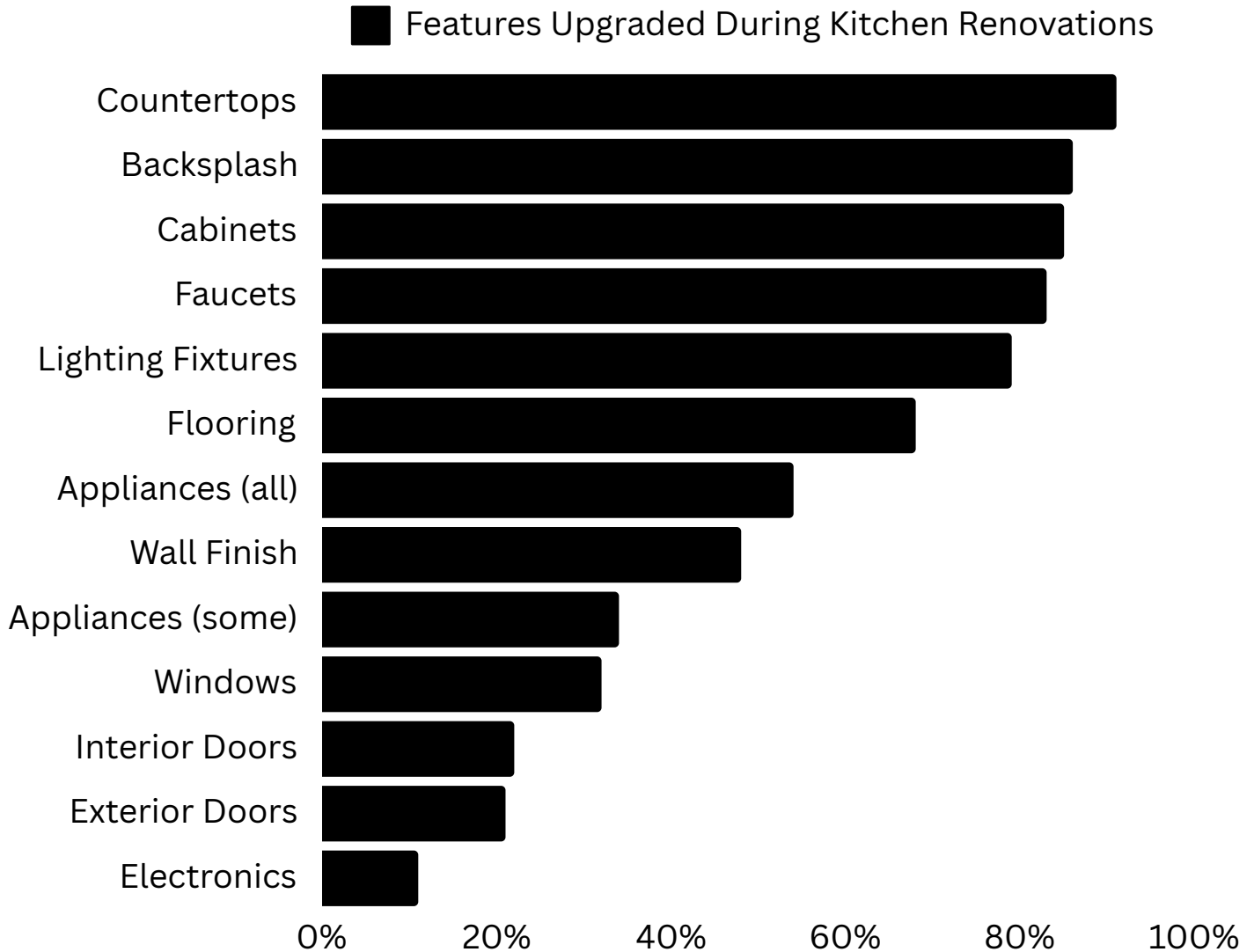
kitchen industry trends

Stretta
Urban Graphite

Countertops + Design
Cabinets + Hardware
Backsplash + Wall Color
Sinks + Appliances
Lighting + Flooring
Technology

countertops + design

**Countertops Are The Most Popular Item Being Upgraded
In The Kitchen (91%)**





VT Dimensions
Barcelona | Ouro Romano



VT CenterPointe
Hevea Finger-Jointed

Top 3 Reasons For Choosing New Countertops

73% Look and Feel

58% Durability

41% Easy to Clean & Sanitize

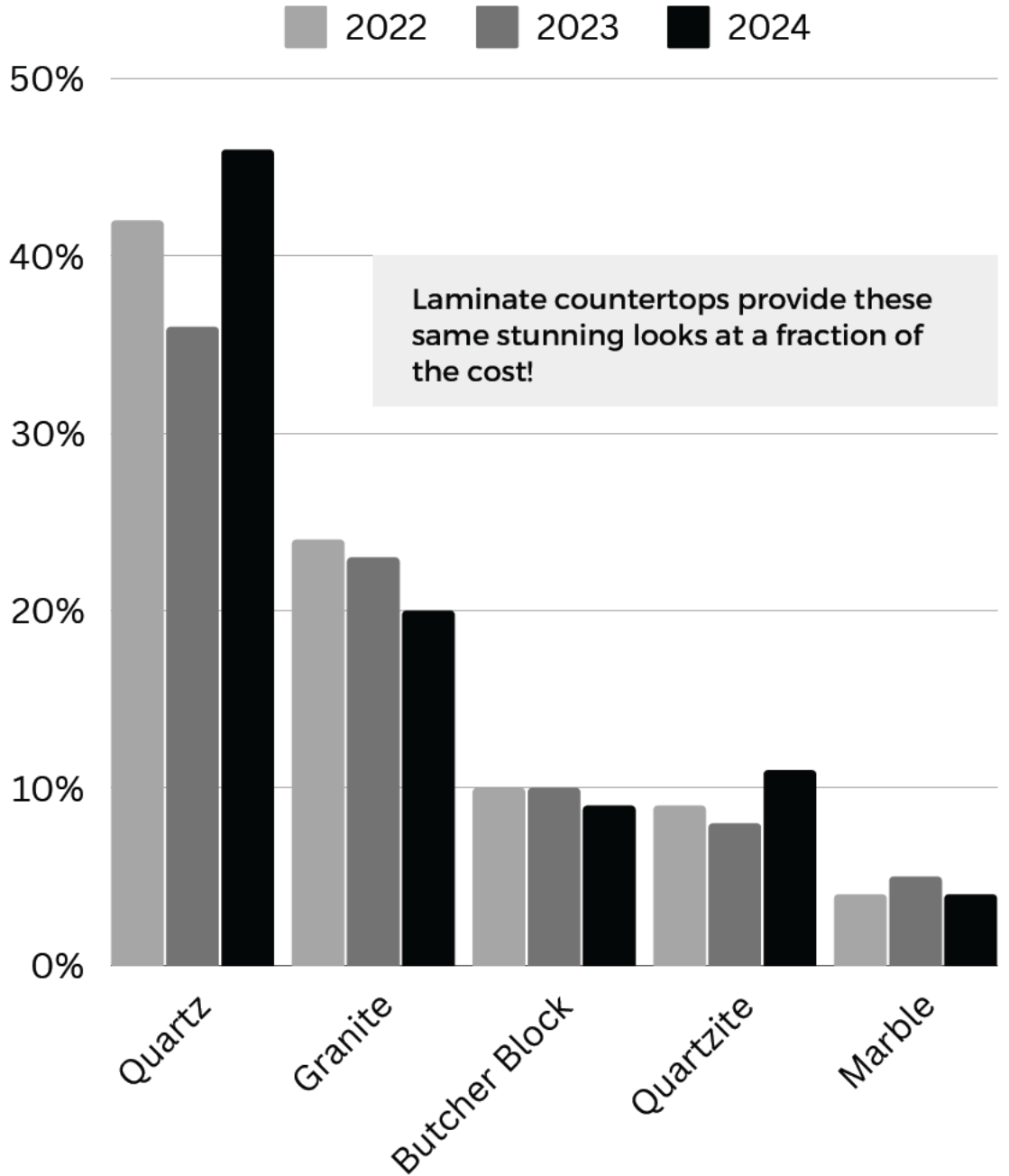
Laminate countertops are the most care-free countertop material

Homeowners installing butcher block islands have increased +30% year over year





Countertop Demand by Surface Type



Concrete



SW 6237
Dark Night



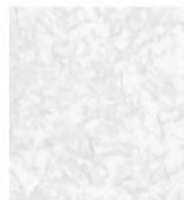
SW 6251
Outerspace

SW 6258
Tricorn Black

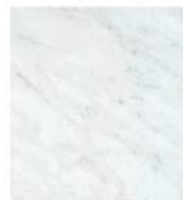


Warm Veined Marbles





Sugar Glass
3705



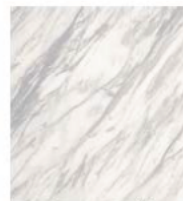
White Carrara
4924



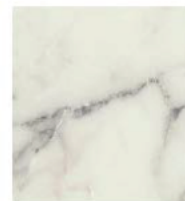
Calacatta Marble
3460



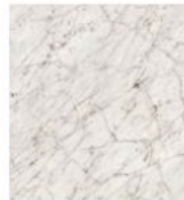
Anzio Marble
5037



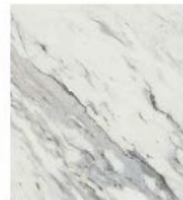
Manhattan Marble
3701



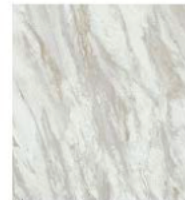
Marmo Bianco
1885



Carrara Bianco
6696



Calcutta Marble
4925



Drama Marble
5010



Leche Vesta
4987



Sea Salt
9529



Mystique Dawn
4762



White Cascade
5003



Tumbled Roca
4785



Neutral Glace
4143



Italian White Di Pesco
4954



Kalahari Topaz
4588



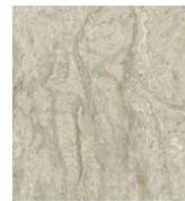
Pebble Piazza
5009



Ouro Romano
9277



White Juparana
4931



Sierra Cascade
5005



Stretta
White Marble



Stretta
Alabaster Slate



Stretta
Manhattan Pearl

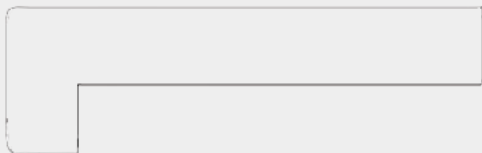


Stretta
Urban Graphite



VT Dimensions
Ora | Sombra

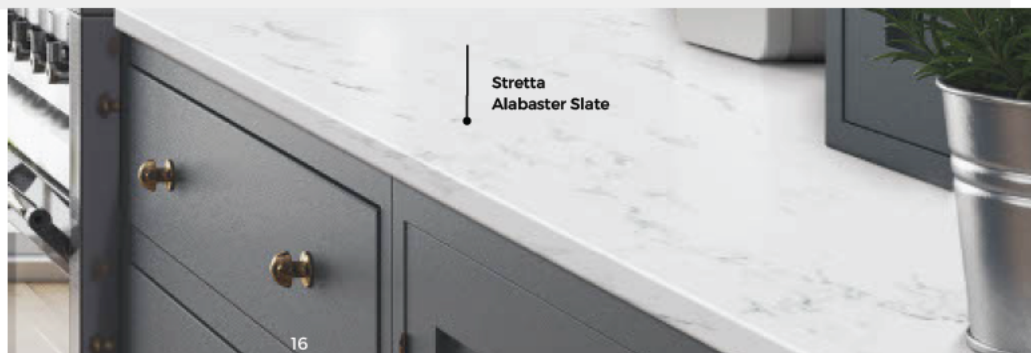
top edge designs



Square, pencil-line edge with full-wrap design

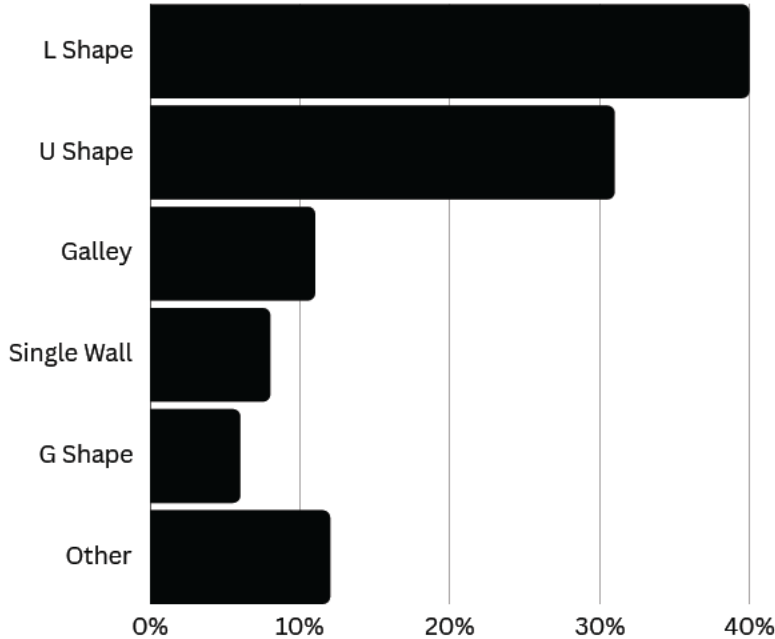


Square, pencil-line edge with full-thickness design



Stretta
Alabaster Slate

New Kitchen Layout Among Homeowners Changing Layout



Islands

- 55% of people report adding an island or upgrading an island
- 38% have longer than 7' in length
- Islands are replacing traditional table in many millennial homes
- Functionality of island is important
 - Sink
 - Storage solutions
- Raised bar tops are gaining popularity



VT CenterPointe
Hevea Finger-Jointed

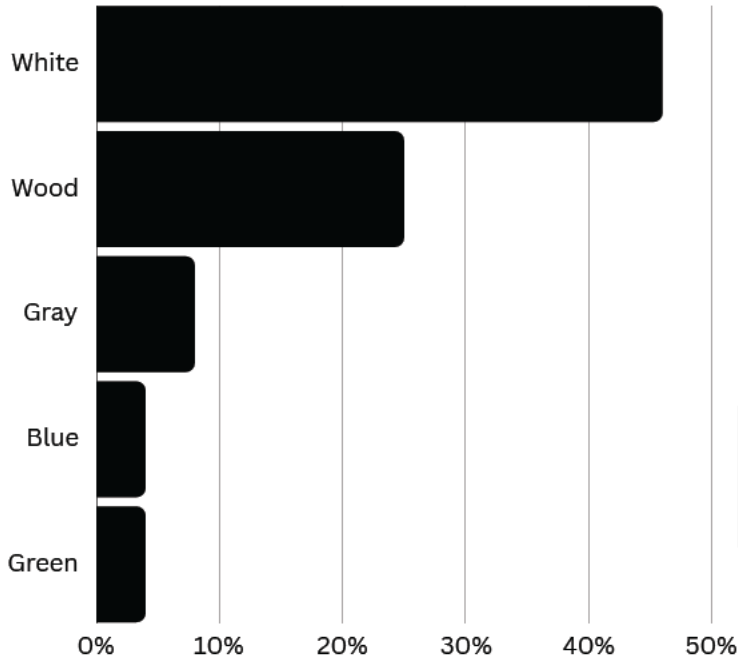


Stretta
Urban Graphite



Stretta
White Marble

Top Cabinetry Colors



Top Island Cabinetry Colors (46% Contrast Island Color)

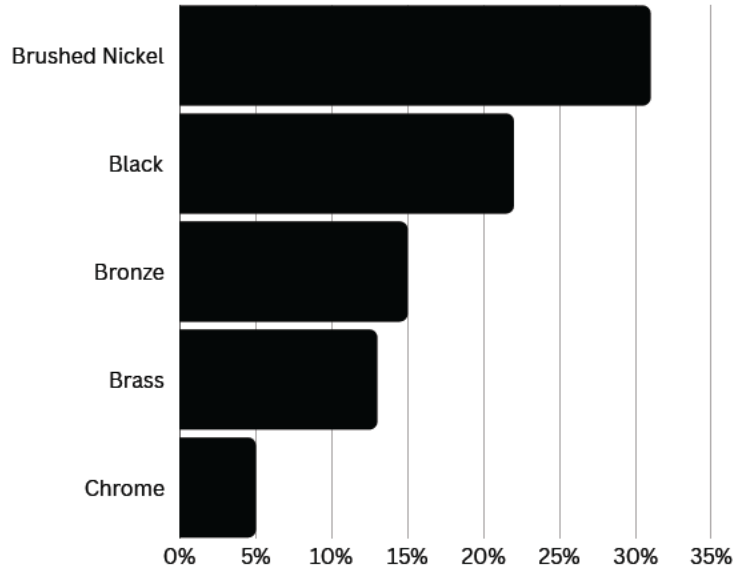
- Blue (24%)
- Gray (15%)
- Black (12%)
- Medium-Toned Wood (12%)

- Flush cabinetry on the rise (1 in 5 homes)
- Wood cabinets are gaining popularity
- Black cabinetry is increasing year over year

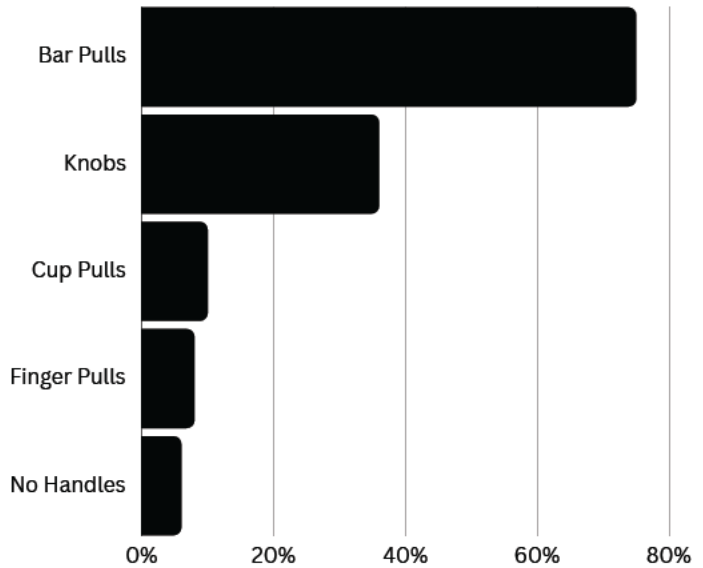




Top Finishes For Cabinet Door Handles

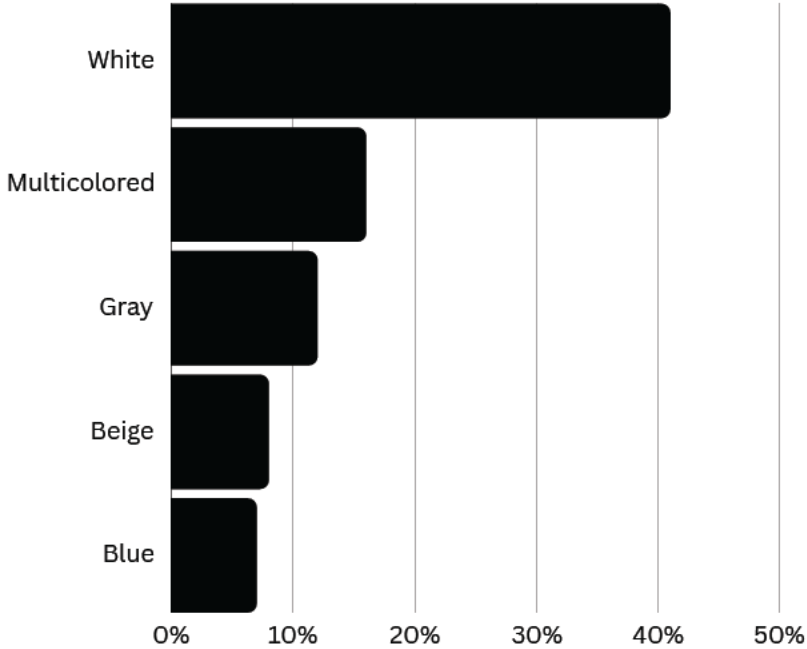


Top Styles For Cabinet Door Handles



backsplash + paint color

Backsplash Color



- Tile 54% vs. Quartz (engineered) 11%
- Backsplash marbles are gaining warmer hues



REDEND POINT

SW 9081 (195-C4)

- Top kitchen paint colors are white and creamy hues
- Grey walls have declined again year over year

SW 7566
**Westhighland
White**
Expert Pick

SW 7551
Greek Villa

SW 7005
Pure White
Expert Pick

SW 7004
Snowbound
*Sep. 2022 Color of the
Month*

SW 7007
**Ceiling Bright
White**

SW 6385
Dover White

SW 7008
Alabaster
*Apr. 2022 Color of the
Month*

SW 7012
Creamy

SW 7009
Pearly White

SW 7636
Origami White

SW 7015
Repose Gray
Expert Pick

SW 7016
Mindful Gray
Expert Pick

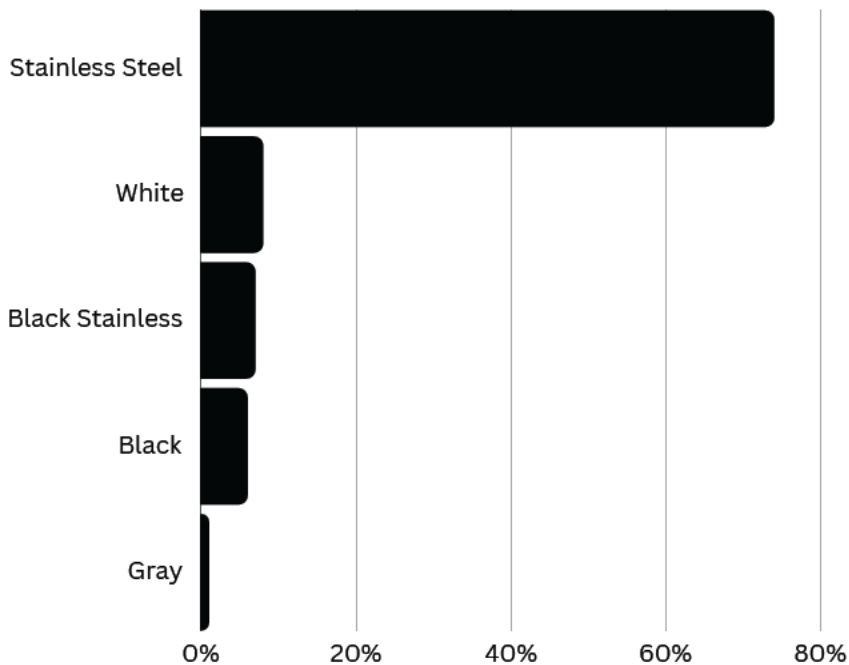
SW 7030
Anew Gray

SW 7044
Amazing Gray

- Larger appliances with more digital-savvy options are trending upwards
- Dishwasher remains most popular upgrade
- Many consumers opting for higher end models with stainless steel and warmer (gold) handles & knobs



Appliance Color



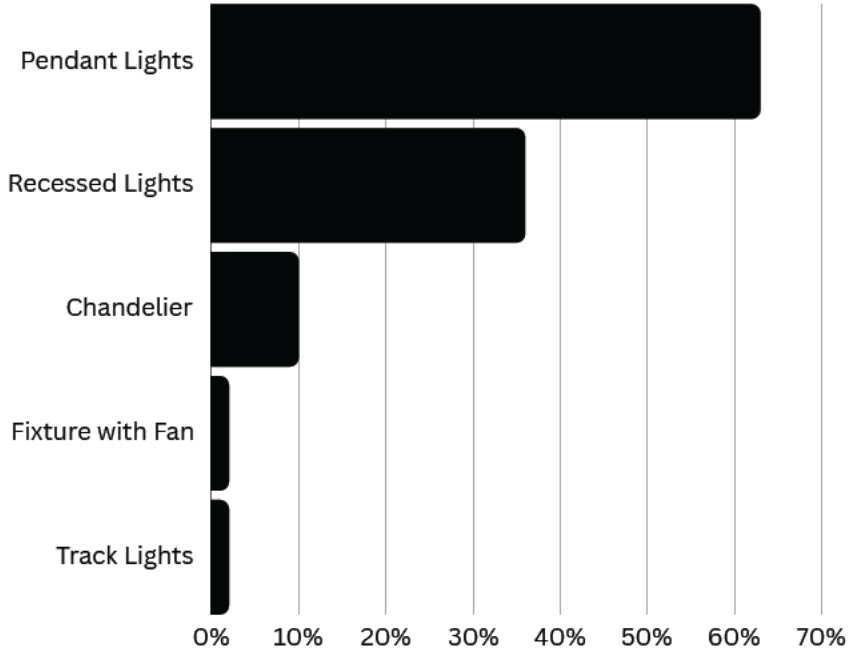


VT Dimensions
Ora | Silver Quartzite

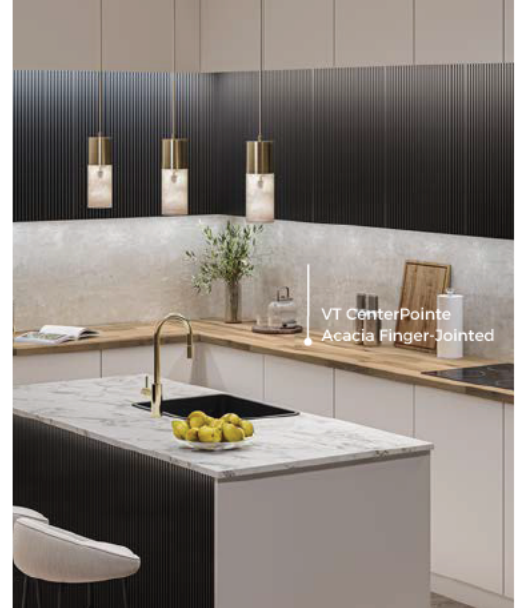
Top Technology Features

- No fingerprint technology
- Docking station
- Wifi technology / smartphone compatibility
- Bluetooth Speaker
- Touch screen

Top Light Fixtures Above Islands



Recessed lighting is the most popular lighting throughout renovated kitchens





Top Flooring Trends

- Lighter flooring
- Longer & wider planks
- Create an airy & more connected space
- Dark wood tones still popular, but seeing increasing growth shift towards lighter wood tones





Stretta
White Marble

vtindustries.com/tops-surfaces

